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**B.B.A. (Part - III) (Semester - VI) Examination, October - 2017
INTERNATIONAL BUSINESS (Paper - II)**

Sub. Code : 43964

Day and Date : Wednesday, 11 - 10 - 2017

Total Marks : 40

Time : 12.00 noon to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.**
 - 2) Figures to the right indicate full marks.**

Q1) What are the advantages and disadvantages of trade blocks? [14]

OR

Would China become a threat to India? If so, explain the strategies of Indian business.

Q2) Write short answers (any two): [16]

- a) Review the role of Export Credit Guarantee Corporation (ECGC) of India.**
- b) Write a note on the European Economic Community (EEC).**
- c) Explain the trends in India's foreign trade after globalisation.**
- d) Write a note on Country Risk Analysis of India with special reference to political and economic perspective.**

P.T.O.

Q3) Write short notes (any two):

- a) Risk in international operations.
- b) FEMA.
- c) BRICS.
- d) Competitive advantage in information technology (IT).

